

Competitions and competition criterias for 18th MVCF 2015 Bratislava

Part of the International Training Firms Fair, as well as the previous years, will be the competitions of the training companies.

The aim of the International Training Firms Fair is to present how our students have core competencies such as the presentation of the creativity, flexibility, ability to work in a team of young, communicate, make decisions and conclusions, critical and independent thinking.

Training firms will be presented in their stalls , where they will offer their products, conduct business talks with potential customers . In these conversations firms will benefit from catalogs, equity leaflets itself in the image of the stand and all the tools available to the current period.

Rated categories

Catalogue of the Training Firm	imagination, content, form, quality, reproducibility
The image of the stall Training Firm	imagination, originality, credibility, atmosphere
Male representative / Female representative	method of keeping a business interview, product knowledge, appearance...
The Logo of the Training Firm	originality, reproducibility, resourcefulness
The Slogord of the Training Firm	conciseness, simplicity, originality

This year, the electronic presentation due to the inadequacy of technical security shall not be included in the evaluation categories.

The team of Slovak Centre for Training Firms